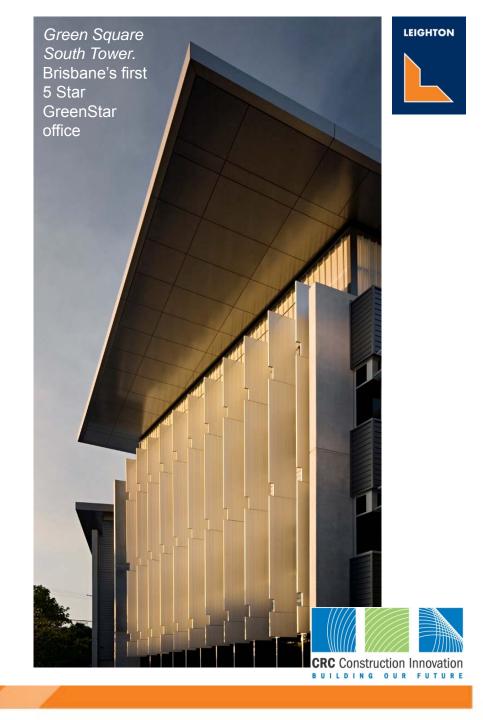
Unlocking the key to sustainable buildings

Dr Tony Stapledon

Group Sustainability Manager Leighton Contractors

SB08, Melbourne 24 September 2008





Organisational vision & strategy Policies, processes, systems **Business Technologies** OUTCOMES **Materials** Behaviours Building **Culture** Values, behaviours Leadership



Whatever the technology...
Whatever the process...
Whatever the rating system...

Sustainability relies on people making favourable decisions



The key for companies:

Build sustainability into your decision-making culture

Organisational culture



"The way we do things around here"

Ouchi & Johnson (1978)

Organisational culture



Observable behaviour & artefacts

Visible organisation structures, processes and symbols





Espoused values

Strategies, goals, philosophies (espoused justifications)





Basic underlying assumptions

Unconscious, taken-for-granted beliefs, perceptions, thoughts, and feelings

Schein (1992)

Today ...



- Changing our culture why and how
- What has happened?
- What does the future hold?

Why a sustainability culture is important to Leighton



- Imperative for eco-efficiency increasing cost of resources, materials and waste
- Legislation safety, energy, environmental, NGERS, ETS
- Social & stakeholder demand for triple bottom line reporting
- Our people want it
- Our reputation
- Changing market expectations





How Leighton defines sustainability



- Long lasting
- Consistently profitable
- Corporately responsible

The Leighton Contractors sustainability formula

Achievement through teamwork



Living our values through what we do and how we do it sustainability

We transform ideas to enhance people's everyday lives Safety & health above all else LEIGHTON Our people are the foundation of our success Our actions & behaviours Respect for the community & environment **Enduring business** relationships

A sustainable company

- ∠ Consistently profitable

Our implementation streams



Sustainability defined

1. Culture change

Our values (and so sustainability) a consideration in everyday decision making

2. Business integration

The values integrated into projects and operations

3. Strategic planning

Sustainability used to drive breakthrough thinking for innovation and business improvement

4. Stakeholder engagement

Engagement with clients, partners, suppliers, and the company to improve the business

1. Culture change



Leighton Contractors



- 8,500 employees and growing
- Diverse businesses
 - Construction, building, contract mining, telecommunications, industrial services, infrastructure development
 - Australia and NZ

Why employees are critical



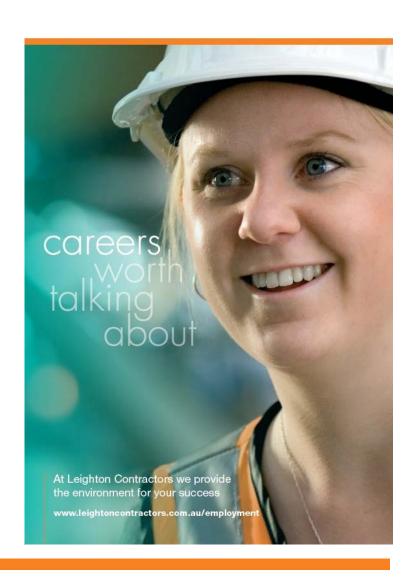
- Skills/people shortage
- Gen X,Y attitudes to work/life, environment
- Engagement levels are related to profit performance
- They make the decisions

Performance = Results x Behaviours

Opportunities to talk, coach, recognise ...



- Recruitment
- Induction
- Training
- Leadership programs
- Personal development reviews
- On-the-job toolbox talks, processes, leadership
- In-house publications
- Communities of Practice



2. Business integration





It is not about reinventing the wheel or creating new structures

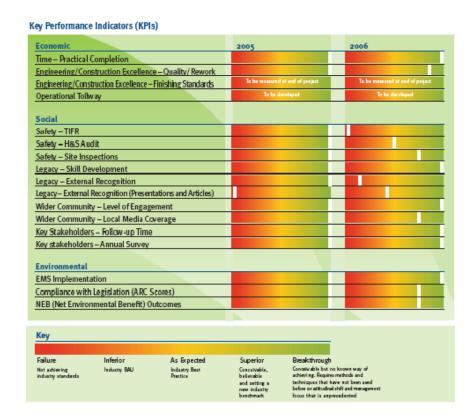
It is about *taking the best* of what is already happening and *applying it consistently* across the company

What we are doing



Project initiatives

- Multi-criteria analysis
- Performance framework with KRAs around values
- Innovations and research
- Knowledge sharing
- Project sustainability reports



Northern Gateway Alliance sustainability report (2007)

What we are doing

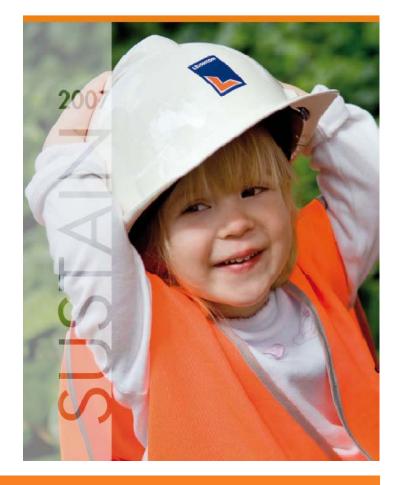


Corporate initiatives

- Active membership of GBCA, AGIC, CRC for Construction Innovation
- Carbon strategy; sustainability strategy
- Contributing to debate, policy development, research
- Development of tools and processes
- Corporate sustainability reporting
- Excellence Awards







3. Strategic planning





- We are now looking 15+ years ahead as well as the conventional 3-5 years.
- www.leightonfuturethinking.com
- Preparedness for carbon trading
- New business opportunities
- Efficiencies
- New skills for new sustainability challenges

Where do we aim?



- Environmental and social initiatives that simultaneously deliver financial benefit
- It is about added value

Sustainability impact

•	Good, but probably not sustainable	Target initiatives
	Avoid	Impact understood and accepted

After The Tebo Group, 2005

Financial benefit

4. Stakeholder engagement





- Dialogue with our clients and communities
- Joint research opportunities
- Greater focus on collaborative approaches to contracting, social benefit and community relations

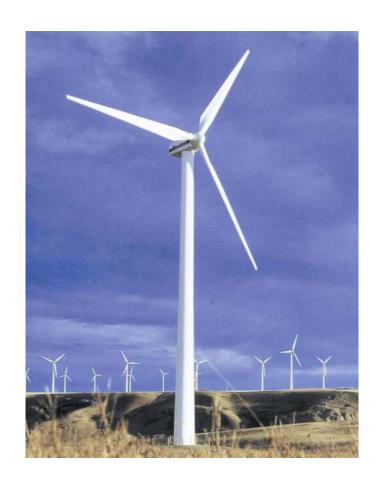


Achievements so far ...

What we have achieved so far ...



- Growing awareness of sustainability
- Sustainability rating and reporting
- Continuous improvement in sustainability performance
- Eco-efficiency (& ETS) driving alternative materials and processes, more prefabrication, research
- New types of business



What we can expect



- More legislation
- New types of projects, services and jobs
- More client and community demands for improved sustainability performance
- Increased client and community sophistication
- Scrutinised sustainability reporting

In summary



- 1. Define sustainability meaningfully
- Involve your people
- 3. Interact with key stakeholders
- Merge into existing systems, processes & tools
- 5. Set cascading performance indicators
- Report transparently

In summary



- 1. Define sustainability meaningfully
- 2. Involve your people
- Interact with key stakeholders
 Leagues Leagues
- 5. Set cascading performance indicators
- 6. Report transparently



