CONSTRUCTING EXCELLENCE

Innovation FUTURES

Dennis Lenard

Drivers

1. Changes in Society
2. Climate Change
3. Cultural Change
4. Affordability
5. Globalization
6. Competitive Advantage
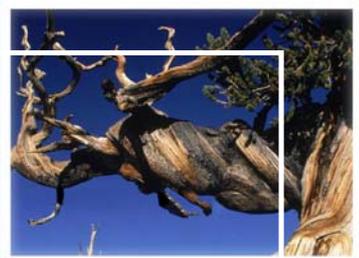
Changes in society

Workforce

1. The number of people in the UK aged over 60 is expected to rise by more than half to 19 million by 2030.

2. Businesses stand to benefit by employing more technology and less direct labour.

Lets play together

One 4 All

1. Share the risk

2. Exploit the knowledge

3. Reduce the non value adding costs

4. Innovation
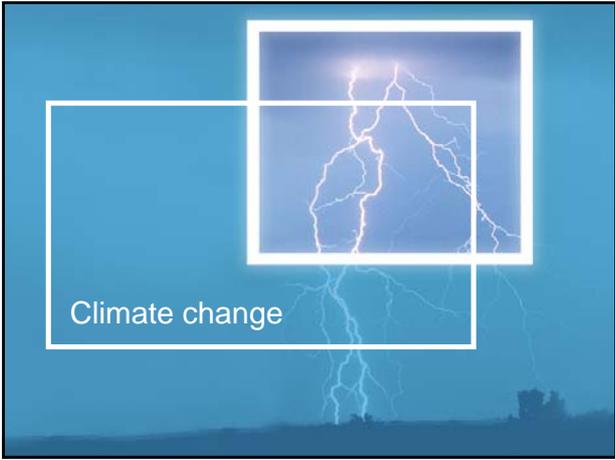
Climate change

Climate change

1. Flood protection
2. Increased flexibility
3. Alternative Energy solutions
4. Migration

Affordability
Apartment style

Personal choice
Medium density

Personal choice
Standardization

Globalization

1. World government
2. Regional trade blocks
3. City States
4. Community driven partnerships

Scenarios

1. Regionalism, protected markets, continuous growth (Hotels Group)

2. Divergent, divisive, no growth, Japan and Switzerland are the norm (Morgan Stanley)

3. **Global healing, economic growth, optimism**

4. **High tax, risk, low return, terrorism very divergent world**

2002

Strategic Forum set up under the chairmanship of Sir John Egan

New report "Accelerating Change" produced to further drive change

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2002 Accelerating Change Report
A Manifesto for Change

1. Need for Client Leadership (Manley, Lenard)

2. Need for Integrated Teams and Supply Chain (Brennan Environmental modelling, Fox et al design teams Watson et al Sustainable Assessments) (Manley)

3. Need to address "people issues" (All)

4. Additionally – Research and Development Partnerships) (University/Industry partnerships, Abbott and Ong Clifton et al looks at education partnerships.