

## Demonstrating Excellence Through Client Engagement

Case Studies in Innovation

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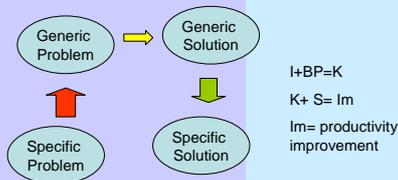
## Opportunities for Improvement in the Global Construction sector

- Adversarial relationships/CCT
- Complacency
- NIMBYism
- Lack of Competition, Competitiveness
- Overbudget, Overtime
- Defects, lack of project control
- Little value add to the community
- Climate Change
- Skills deficit, not shortage



## Opportunities for Client Driven Innovation

The good news, 99% of the time someone somewhere has solved your problem, the trick is problem definition!!!



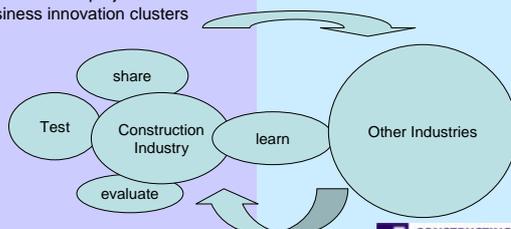
The World of Solutions

- Our Problems
  - 1% Breakthrough
  - 18% Fundamental ( new industries)
  - 45% Improvement (existing industry transfer)
  - 32% Relevant (company knowledge)
- How many of you actually look inside your company for the answer?
- Someone somewhere has solved your problem and there are only 40 Attributes for Technical and Business solutions- Triz



## Communicating this innovation to others and Improvement activities in the UK construction sectors and what we do

- Constructing Excellence
- Knowledge centres
- Demonstration projects
- Business innovation clusters



## 1990's Solution-Partnering

*This requires changing traditional relationships to a shared culture without regard to organisational boundaries. The relationship is based upon trust, dedication to common goals, and an understanding of each other's individual expectations and values. "Expected benefits include improved efficiency and cost effectiveness, increased opportunity for innovation, and the continuous improvement of quality products and services."*



### Client Driven Innovation case history one- concept

- Partnering
  - QBS
  - Target Costing Risk/Rewards
  - Risk allocation
  - Effective planning
  - Right people
  - Quality Driven agenda
  - VE and VM
  - KPI's
  - Project reviews

*retirement Egan*  
*Project reviews*  
*KPI's*  
*VE and VM*  
*Effective planning*  
*Conflict resolution*  
*Risk allocation*  
*QBS*  
*CONSTRUCTING EXCELLENCE*

*Industry sourced innovation = £438 million saved, £120 million extra earned, twice as safe, three times as productive*

*Trouble is though whilst things are cranking start performance plateaus after several iterations why??*

### Knowledge base

- A major breakthrough can be achieved by using innovation that is common place in other industries.
- Who else might have this sort of problem?
- Who would be the best at .....?
- "Steal" with Pride

*CONSTRUCTING EXCELLENCE*

### "Late 90's Egan Experience of other industries stolen with pride from Toyota"

Drivers for Change	Improving the Project Process	Targets for Improvement
Committed leadership	Design Prod DEV Procurement	Capital cost -10%
Focus on the customer		Construction time -10%
Product team integration	Construct Own maintain Manufacturing in the supply chain	Predictability +20%
Quality driven agenda		Defects -20%
Commitment to people		Accidents -20%
		Productivity +10%
		Turnover & profits +10%

**Innovation (n): a new idea, method, etc, a change.**

"However to achieve the above targets the measure must be across the supply chain. At best in class observed if all 10% =value add 0.001%"- PS can only be done in a partnered supply chain

*CONSTRUCTING EXCELLENCE*

### Client Innovation case history two Concept

- Frameworks and Lean
  - Vision and Values
  - Policy deployment
  - Value stream management
  - Continuous Improvement
  - Production Control
  - Supply development
  - Integration
  - Synchronisation
  - KM

*retirement*  
*Community wealth*  
*Knowledge*  
*Synchronisation*  
*Integration*  
*Supplier Development*  
*Production Control*  
*Continuous Improvement*  
*Value stream management*  
*Policy Deployment*  
*Vision and Values*  
*Lean and frameworks*  
*CONSTRUCTING EXCELLENCE*

*= 20% Saved and 20% quicker and, twice as safe, 6 times as productive Innovation as an ongoing process*

### "Late 90's Egan Experience of other industries and improving value add

To improve the project process you need to understand it

*98% of the time the information and objects flowing through this process are non value add and are considered waste!!!!*

Design	Procurement	Construction	Commissioning
63 days	20 days	3 days	384.1 days
1 day	0.1 day	6.4 days	

The Concrete Value stream, information and materials went through 300 sets of hands, went through in excess of 2000 process steps of only which 25 are value add.

*CONSTRUCTING EXCELLENCE*

### We did; We need

Current paradigm	New paradigm
- 3D industry ; dirty demanding and dangerous	- 3 P industry: professional, progressive and productive
- labour intensive/low skilled	- knowledge industry
- in situ construction	- distributed manufacturing process/ multi-skilled
- low cost through low wage (cost perspective)	- integrated process
- for domestic consumption	- low cost through high productivity(revenue perspective)
	- generator of wealth /quality life styles

*CONSTRUCTING EXCELLENCE*