

Construction innovators – please step forward

Innovation is the key to better productivity and profitability. Increasing innovation in the building and construction industry, which employs more than 730,000 people in Australia, boosts our economic growth.

The 2004 BRITE Innovation Survey of the building and construction industry identified 82 highly innovative businesses, including 26 that have developed world-first innovations.

Researchers on the BRITE Project would like those innovators, and any others in the industry, to step forward and share their successes.

The BRITE Project is a research project of the Cooperative Research Centre for Construction Innovation, based at the Queensland University of Technology in Brisbane. The project's aim is to increase the rate and quality of innovation in the industry. The research team is doing this by widely publishing information on successful innovations, drawn from the BRITE Innovation Survey. Six case studies are already available (www.brite.crcqi.info/case_studies/index.htm), and the team would now like to find more.

The BRITE team are seeking nominations from organisations

who would like to be profiled. There should be measured benefits from the innovation such as reduced energy costs, building costs, whole-of-life costs, time. The team is particularly interested in the activities of small- to medium-sized businesses, especially in regional areas.

Builders can register their interest by contacting Dr Karen Manley at: k.manley@qut.edu.au.

