

## Country's innovative contractors receive recognition in unique database



◆ A DATABASE of Australia's most innovative contractors has been developed by the **Brite Project of the CRC for Construction Innovation** to identify the leaders in the industry and to promote innovation by providing this register to potential networking partners. The database has been developed in response to calls from the construction industry for a "yellow pages" of innovative contractors. Brite project leader Karen Manley

says the purpose of the database is to help facilitate connections between innovative businesses. Only qualifying contractors are listed on the database. To qualify, businesses answer questions about their innovation activity. The answers are scored and businesses must pass a hurdle score to qualify for listing on the database. Manley says the score measured the degree of novelty in technological and organisational innovations, the

impact of innovation on profitability, the adoption rate of existing advanced technologies and practices, and the importance businesses placed on investing in research and development. The National Innovative Contractors Database can be viewed and downloaded from the Brite website. The database will also be distributed as part of a national seminar tour in 2007.

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