

HOT DESK

BRITE IDEA!

Innovative contractors will get the recognition they deserve through this hot new database

■ ■ ■ A database of Australia's most innovative contractors has been developed by the BRITE Project. It will identify the leaders in the industry and to promote innovation by providing a register of potential networking partners.

The database has been developed in response to calls from the construction industry for a 'yellow pages' of innovative contractors.

BRITE Project Leader Dr Karen Manley said the purpose of the database is to help facilitate connections between innovative businesses.

"It is important for a business to maintain active personal contacts with related organisations driving innovation," said Dr Manley.

Only qualifying contractors are listed on the database. To qualify, businesses answer questions about their innovation activity. The answers are scored and businesses must pass a hurdle score to qualify for listing on the database.

Dr Manley said the score measures the degree of novelty in technological and organisational innovations, the impact of innovation on profitability, the adoption rate of existing advanced technologies and practices, and the importance businesses placed on investing in research and development.

The National Innovative Contractors Database can be viewed and downloaded at www.brite.crci.info. The database will also be distributed as part of a national seminar tour in 2007.

To apply for registration on the database, contact Lindy Spindler, BRITE Project, CRC for Construction Innovation, phone: (07) 3818 9146 or email: Lspindler@cqu.edu.au

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THE BRITE PROJECT

National
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Contractors
Database

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