

Partnerships (continued)



Above: Victorian Opera's Developing Artists (left to right): Mylinda Joyce, Samuel Dundas, Jacqueline Porter, Nicholas Carter and Sarah Cole.

CORPORATE SPONSORSHIPS AND CHARITY

In addition to our community relations activities, John Holland strives to leave a beneficial legacy for society as a whole.

During 2006/07 John Holland donated over \$525,000 to a range of charities and cultural organisations. We entered into a number of major corporate sponsorships that highlight our commitment to broader community development including:

- Victorian Opera: As a major sponsor of the newly-formed Victorian Opera, John Holland has taken on a principal sponsorship role for the Developing Artists Program. This initiative sees us supporting the growth and development of five promising young artists, as well as supporting cultural education and awareness building for opera across regional Victoria.
- The Sydney Festival: Among the sponsored areas was the highly successful 'Tix for Next to Nix' program which provided more than 4,000 low-cost tickets throughout the festival.

- West Australia Symphony Orchestra: John Holland has sponsored the orchestra since 2002 with an annual contribution of \$25,000.
- Black Swan Theatre, Perth: We supported this theatre company from 2005–07 with an annual contribution of \$12,000 a year.
- John Holland has been a major sponsor of Ten Days on the Island since its inception. The event is a biennial Tasmanian cultural festival taking art to all corners of the community. Events are staged in every local government area throughout 51 communities across Tasmania, involving 99 venues, 255 events, 1,000 artists and 166,000 attendees.

John Holland is a core and foundation partner of the Cooperative Research Centre (CRC) for Construction Innovation, a national research, development and implementation centre focused on the needs of the property, design, construction and facility management sectors. With John Holland's support, the Centre has made a vital contribution to a number of issues currently facing the sector, including the need to improve industry safety standards and promote environmental, social and economic sustainability in the roll out of new national infrastructure projects.

CLIENT RELATIONSHIPS

John Holland takes pride in the projects we deliver to our clients.

Our clients and partners include some of Australia's highest profile blue chip companies, as well as technical specialists, financial institutions and government bodies. Enduring business relationships with these clients are at the core of our business. We recognise that our long-term financial strength is dependent on commercial partners choosing to do business with us.

The very culture and values of our business reflect our desire to work collaboratively with clients, partners and stakeholders across the sectors in which we operate. We act with integrity and deliver on our promises.

“The strong industry uptake of new safety training programs implemented by the CRC could not have been achieved without the senior leadership of John Holland.” Dr Keith Hampson, CRC Chief Executive Officer

In recent years we have made a major investment in relationship contracting, providing an environment in which all participants – clients, contractors, consultants and suppliers – can materially benefit from delivering successful project outcomes.

Delivering for government

The results of this approach are clearest in our work for government at all levels around Australia. Public sector infrastructure, which is more than a third of our business, is one of the building blocks of lasting economic growth and prosperity. We consistently meet government demands for flexible contracting methods, a commitment to transparency and a focus on delivering infrastructure for the long term.

It has been 20 years since John Holland completed Australia's new Parliament House. The same commitment to the highest quality means we have been awarded two further iconic cultural projects. Perth's newest cultural institution, the \$70 million Performing Arts Venue was recently awarded to John Holland's Western Region, while construction continues in Canberra on the \$65 million National Portrait Gallery.

Communicating with our stakeholders

We are committed to communicating effectively with all of our clients and stakeholders. In 2006, we introduced the Quarterly Review, a 12-page publication which conveys the vision, culture, strategy

Case study Sydney Desalination Plant – The Blue Water Joint Venture

The Blue Water joint venture between John Holland and Veolia Water has taken the local out of hours centre at Kurnell Public School under its wing with a commitment to help improve the facility.

The centre is currently bursting at the seams, with 22 children involved in before and after school activities. A number of contractors including Blacktown Plumbing, O'Hallorans and Coates have come on board to complement Blue Water JV's contribution of \$5,000 toward the project. Staff will also have the opportunity to become involved as the centre needs a number of learning

resources and upgraded equipment. The staff and workforce raised a further \$1,000 for the centre through a site Easter raffle.

Blue Water JV and Sydney Water staff also worked alongside local community members to clean up Bonna Point and parts of Silver Beach in Kurnell as part of the Clean Up Australia campaign. Our volunteers headed to the beach in their lunch hour to collect rubbish from the area.

Right: Blue Water Joint Venture and Sydney Water employees clean up in Kurnell.

