



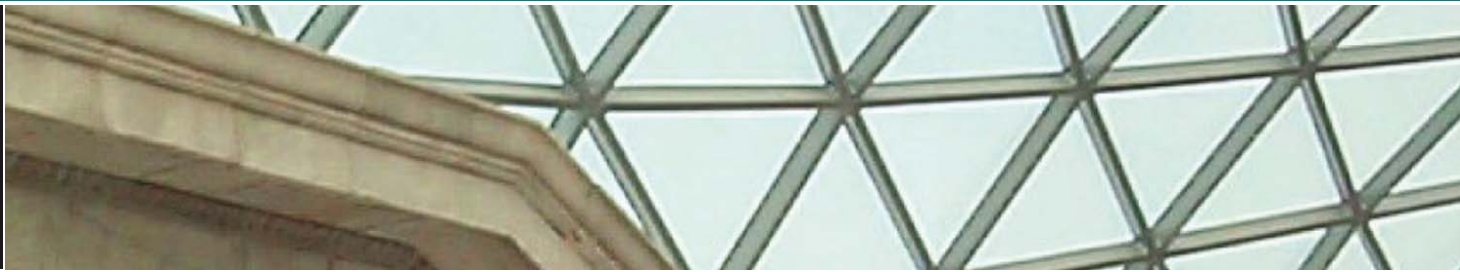
**CRC *Construction Innovation*
Sustainability & FM Forum**

9 August 2005

**Facilities Management
Action Agenda**

Stephen Ballesty
Chairman, FMA Australia

Facility Management Association of Australia



Facilities Management Action Agenda

- FM Industry Overview
- What is an Action Agenda ?
- FM Action Agenda Focus Areas
- Implementation Phase
- Your role and return



FM Industry Overview

- **Contributes 1.65% of Australia's GDP (\$12.46b)***
 - Direct contribution 1.15% GDP (\$8.6b)
 - Indirect contribution 0.5% GDP (\$3.8b)
- **Employs 2.10% Australia's workforce (172,000)***
 - Direct contribution 1.6% GDP (135,000 FTE's)
 - Indirect contribution 0.5% GDP (37,000 FTE's)

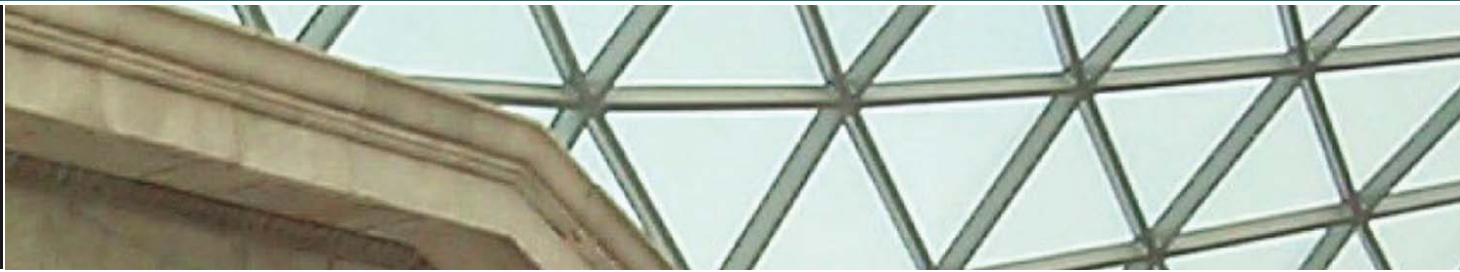
* Source: Access Economics, November 2004



- Sydney Opera House, Concert Hall



- Could be filled 64 times with FM'ers

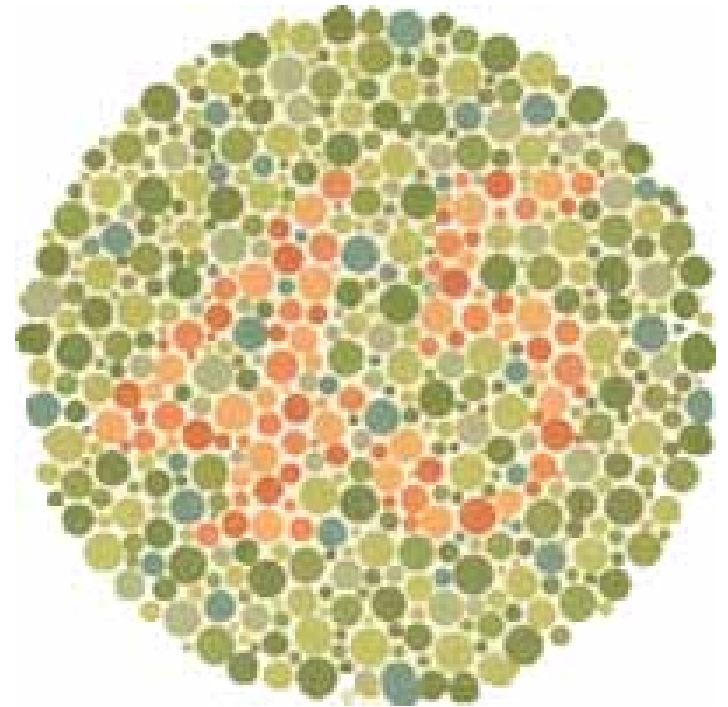


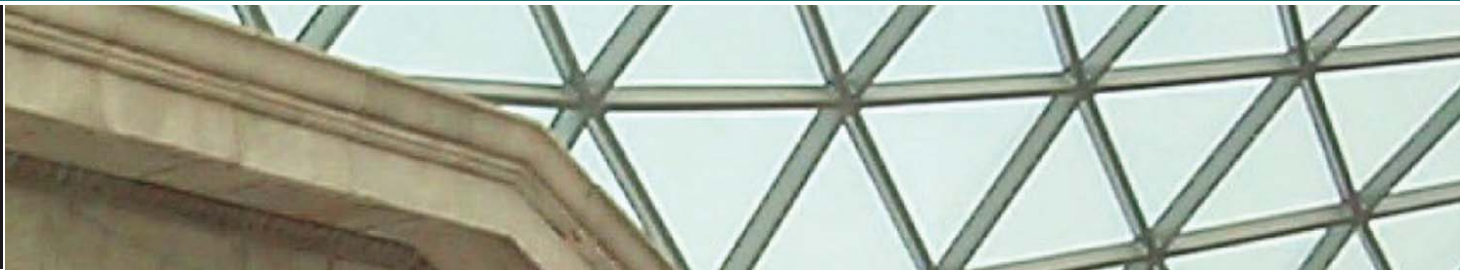
What is an Action Agenda?

- **Government's industry policy**
 - Improving industry competitiveness and performance
 - Facilitating industry leadership and growth opportunities
 - Overcome impediments to growth
- **An opportunity for industry**
 - Industry and government to work together
 - Identify best practice and address priorities
 - Vision of the future

Issue : Lack of Recognition

- Definitions of FM
- Common misconceptions
 - Post construction issues only
 - FM is a cost to be minimised
 - FM is part of traditional disciplines
 - Best practice is found overseas
- Without Recognition
 - Resources
 - Professionalism
 - Standardisation
 - Sustainability





Facilities Management Action Agenda

- Announced by Minister Macfarlane 19th January 2004
- Strategic Industry Leaders Group (SILG) formed representing industry, government and research stakeholders
- Five platforms for growth identified
 - Recognition
 - Innovation
 - Education and Training
 - Regulatory Reform
 - Sustainability
- FM Action Agenda launched by Parliamentary Secretary Entsch on 28th April 2005 – “... **the best ever Action Agenda** ...”



FM Action Agenda

Strategic Industry Leaders Group (SILG) Members
& Supporters of the FM Action Agenda Launch

ANZ Banking Group
CSIRO
Investa Property Group

Rider Hunt
Spotless Group
Stockland Corporation

Other SILG Members

AEH Property
Coles Myer
Connell Mott MacDonald
Hames Sharley

Multiplex Facilities Management
Resolve FM
Tungsten Group
Telstra Corporation

FMA Australia

Dept. of Industry, Tourism & Resources



FM Action Agenda Focus Areas

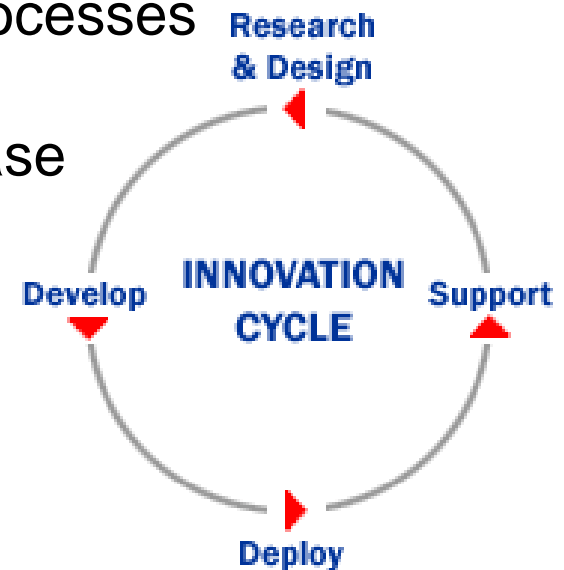
- Four platforms plus implementation
 1. Innovation
 2. Education and Training
 3. Regulation Reform
 4. Sustainability

+ Implementation



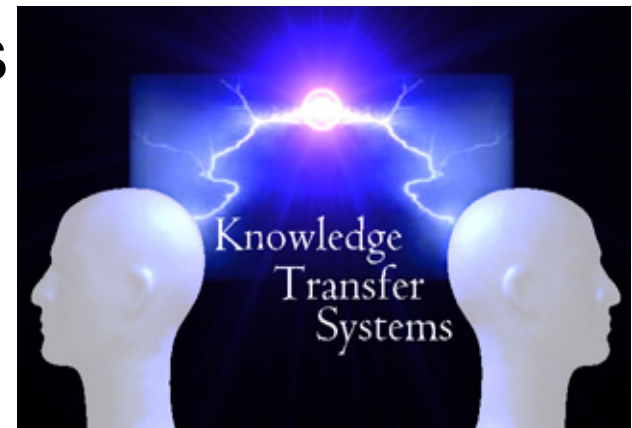
Innovation

- Innovation is a major growth driver
 - A culture of innovative
 - Information and service delivery processes
 - FM as a significant ‘multiplier’
 - Research to improve knowledge base
- FM innovation themes
 - Whole of Life
 - Occupation of the workplace
 - Measurement and management
 - Future planning



Education and Training

- Essential to creating a profession
- Increasing skill levels and value
- Availability of training opportunities
- Developing career pathways
- Working with educational providers and industry



Regulatory Reform

- Recognising regulatory complexity
- Regulators and FM stakeholders
- Three (3) regulatory issues targeted
 - Asbestos
 - Cooling towers / Legionella
 - Emergency evacuation plans
- Cross jurisdictional harmonisation delivers efficiency for 21st century



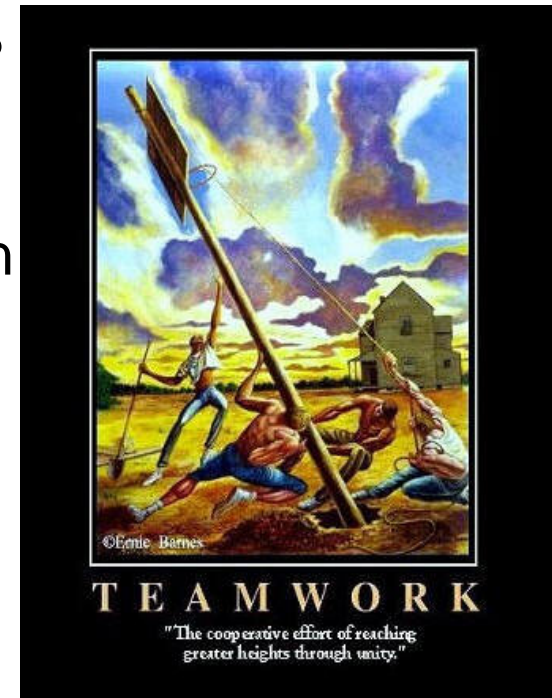
Sustainability

- Increasing community awareness
- Role for Facilities Management
 - Opportunities rather than costs
 - Measuring sustainability
 - Life cycle implications
 - Delivery of sustainability outcomes
- Promoting the business case for change

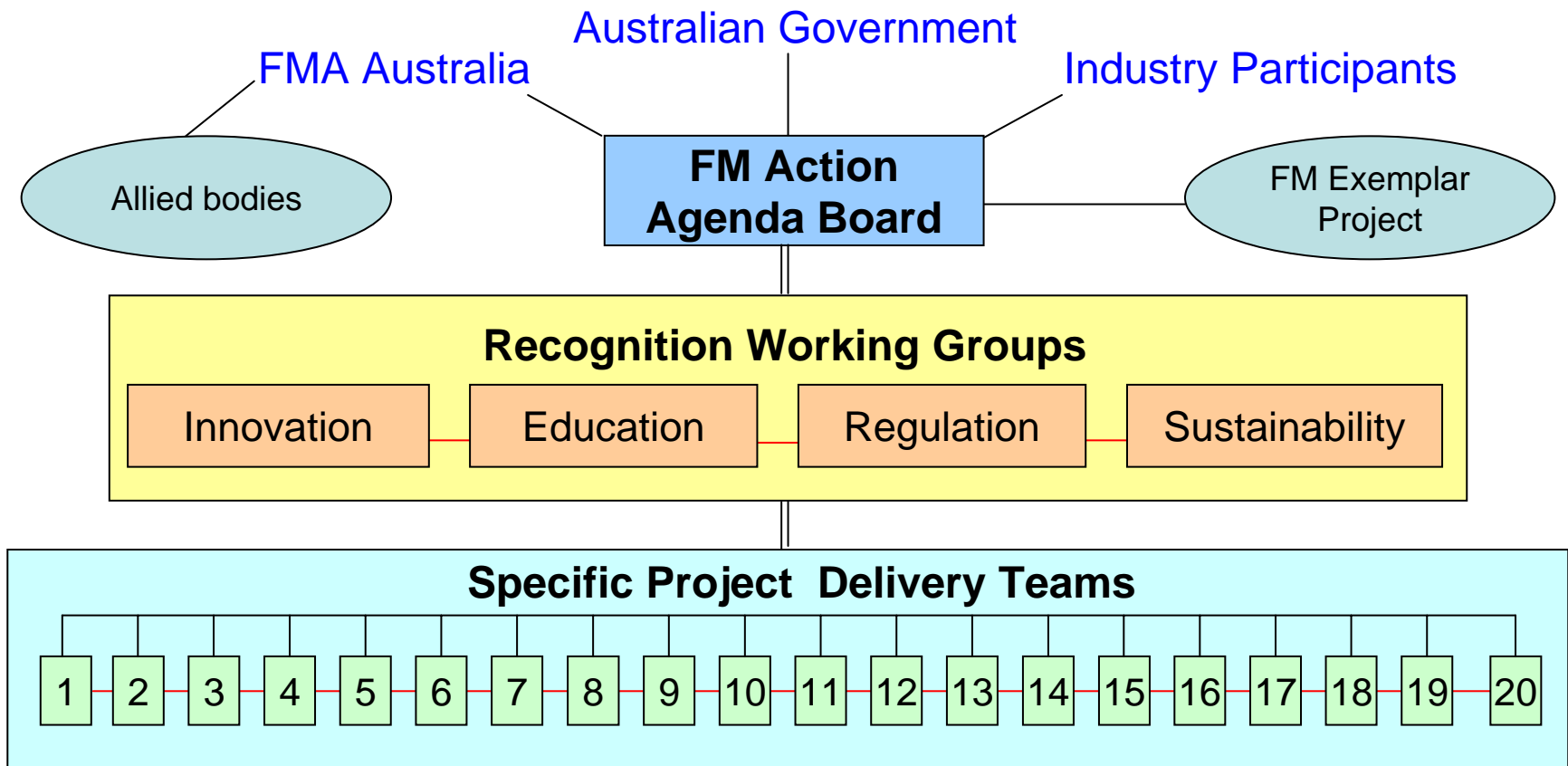


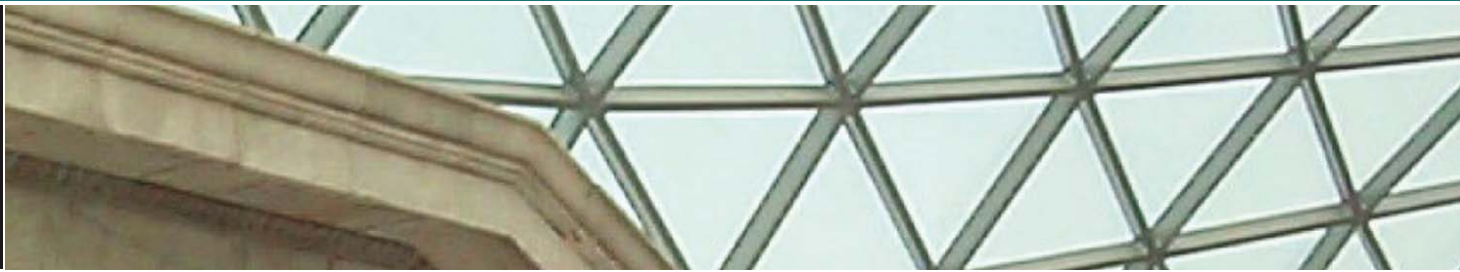
Implementation

- 3 years to implement the 20 Actions
- 3 levels of input from members
 - Strategic Industry Leaders Implementation Group (SILIG)
 - Recognition Working Group
 - Specific Project Delivery Teams
- FMA Australia's facilitation role



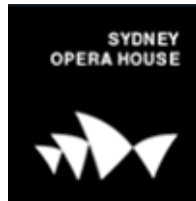
Implementation Phase





FM Exemplar Project

- the Sydney Opera House with 3 research areas;
 - Building Information Models
 - Services Procurement
 - Performance Benchmarking
- FM Action Agenda alignment, with FM services delivery as a '**business enabler**'



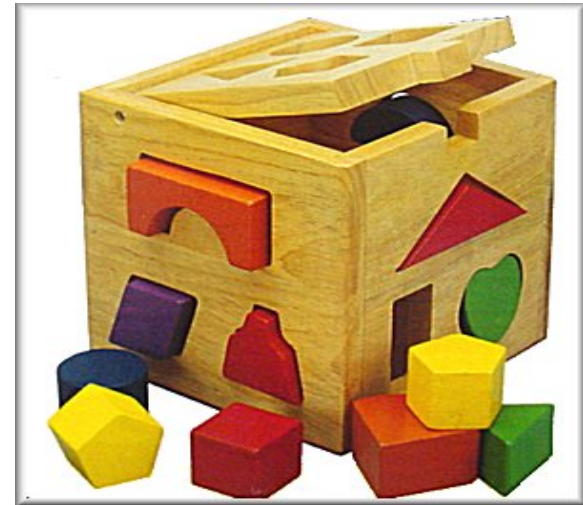
Your Role

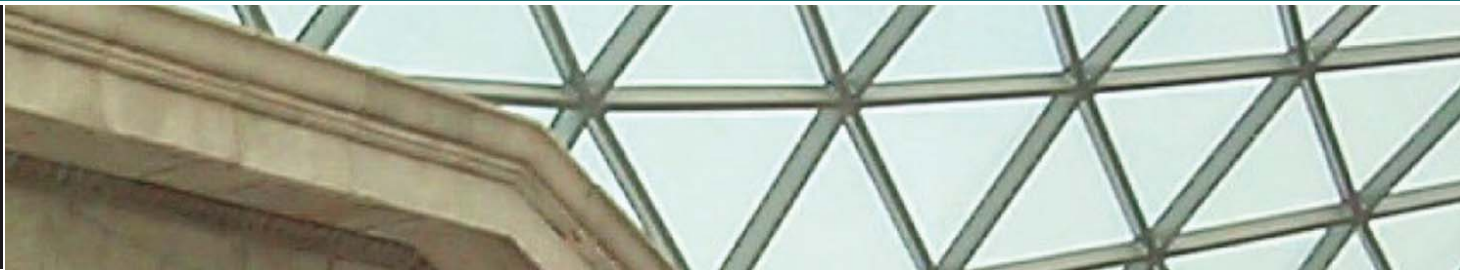
- Nominations are being sought for committees
 - Recognition Working Groups
 - Specific Project Delivery Teams
- When ? Now !!
- www.fma.com.au



Industry & You

- FM Action Agenda aims to deliver on the vision of “...***a productive and sustainable built environment...***” through improved innovation, education and standards
- Recognition delivers
 - Increased resources
 - Professionalism
 - Standardisation
 - Sustainability

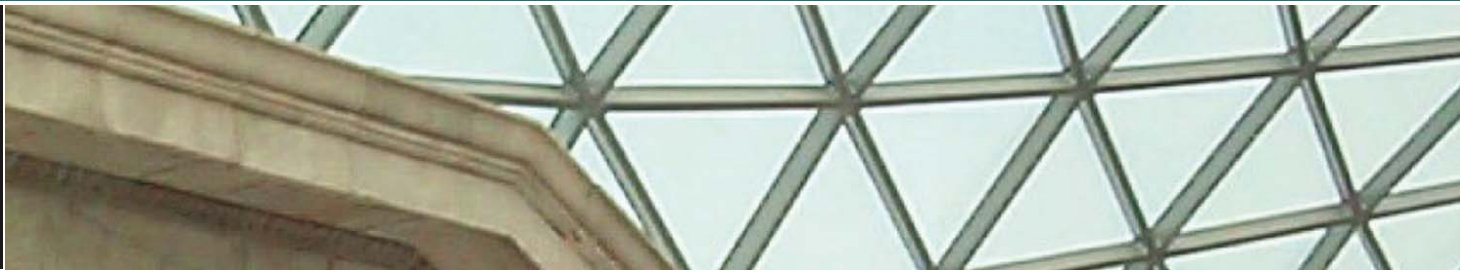




Conclusion

- FM Action Agenda - an exciting time for FM Industry
- Range of opportunities for you to be involved
- Don't be caught napping !!
- Any questions ??





Facilities Management Action Agenda

- Thank you to the financial supporters of the FM Action Agenda launch

