At a time when the Australian building and construction market is vibrant, industry may regard innovation somewhat reluctantly.

After all, why focus on improving your performance when work is plentiful?

However, innovation is the main driver for increased business profits and improved project outcomes. Without innovation, your business will not be around in the long term and, in the short term innovation is the only way to improve tight profit margins.

Innovation is about trying something new, that is, implementing new technologies and new practices in order to improve productivity or other project outcomes related to safety, quality and the environment for example. It does not have to be world-first innovation – simply moving from a business-as-usual mode of operating to adopting best practice, or even better practice, is innovative.

From the CEO’s desk

World class research outcomes for Australia’s facilities management (FM) industry

Construction Innovation’s Sydney Opera House FM Exemplar project has won the Facility Management Association of Australia - Rider Hunt Terotech Industry Achievement Award for facility management strategy and practice, presented at the FMA Australia Ideaction 2007 conference in May.

From the CEO’s desk

Perth industry dinner

Staff from Construction Innovation’s Perth-based industry, government and research partners met for a networking dinner as part of the recent Cooperative Research Centre Association conference on 17 May.

Innovators wanted for industry showcase

The CRC for Construction Innovation invites industry researchers and practitioners to present at a major international conference on innovation in the building, infrastructure and facilities management industries.

International role for sustainability expert

Construction Innovation sustainability researcher Associate Professor Jay Yang has been named Coordinator of a newly established CIB working commission on Smart and Sustainable Environment.

Events

ACIF—Forecasting Breakfast
27 June, Brisbane

2nd Construction Industry Leaders Conference (ACIF)
5-6 July, Gold Coast

buildingSMART International Summit
14 November

Third International Conference of the CRC for Construction Innovation Clients Driving Innovation: Benefiting from Innovation
12-14 March 2008, Gold Coast

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