

# Profiling construction innovation to Japan and the world >>

By Dr Keith Hampson, CEO for the Cooperative Research Centre for Construction Innovation



**T**he Australian CRC for Construction Innovation will be making its mark in Japan later this year at the 2005 World Expo in Aichi, Nagoya.

The Queensland Department of Public Works (QDPW), one of our Government partners, has provided generous sponsorship to support the CRC to promote its research outcomes targeting a broad international

audience in Japan.

My goal while in Japan is to profile Australia's success in collaborative R&D in the property and construction industry - especially in the areas of sustainability, project evaluation, cultural change and advanced information and communication technology. My focus will be on identifying opportunities for new partnerships and joint activities in the ongoing development and commercialisation of our Centre's successful initiatives and outcomes.

More than 125 countries will be represented at the Expo between March 25 and September 25, and an anticipated 3.5 million people will visit the Australian Pavilion over those six months. The Queensland Premier and Minister for Trade, Hon Peter Beattie MP, will lead a trade and investment mission to Japan from April 10 to 14, 2005, and officially open the Queensland Week component of the Expo. Senior representatives from our Construction

Innovation partners and other property and construction organisations have been officially invited by the Premier's office to participate in this official trade delegation.

Mr Dale Gilbert, Director, Built Environment Research Unit, QDPW and myself will make presentations on behalf of Construction Innovation partners to Japanese and international visitors in Nagoya, Osaka and Tokyo. It is intended that this form an integral part of Premier Beattie's trade mission, as he is expected to participate at these functions.

Invited guests include representatives from research institutions, construction associations, Government ministries, construction companies and property developers. **BA** *The Cooperative Research Centre for Construction Innovation is a national research, development and implementation centre focussed on the needs of the Australian property and construction industry. For more information see [www.construction-innovation.info](http://www.construction-innovation.info)*