

Building the future



Dr Keith Hampson
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Innovation

AS CEO of the Cooperative Research Centre for Construction Innovation, I have had the honour and pleasure of being present at the genesis of a wide variety of valuable projects for the construction industry. All have aimed to demonstrate how research and the transfer of technologies can lead to significant business applications and benefits.

As the CRC has grown, so have our projects, our partnerships and our goals. From the smallest seeds we have nurtured great ideas to fruition. What we have achieved, and what we are still achieving, has provided a vision for many to follow. The CRC for Construction Innovation is continuing to encourage inventiveness, creativity and imagination in the built environment and we are committed to doing it sustainably.

The *Your Building* project is our latest initiative in collaboration with the Australian Greenhouse Office. It builds on the previous success of the *Your Home* project, a

sustainability portal that focuses on providing information regarding resource efficiency in the home. *Your Building* is the logical progression – an evolution from the residential to the commercial sector and an opportunity to work closely with industry. It is also an excellent example of what can be achieved when industry and government collaborate.

The last month has seen the CRC for Construction Innovation co-hosting the launch of the *Your Building* project at

Australian Sustainable Built Environment Council (ASBEC) that also supports the *Your Building* project. This remarkable project has been greeted with enthusiasm by professionals throughout the built environment and our CRC for Construction Innovation is proud to be nurturing what initially appeared as a simple but stimulating idea into a well rounded, positive contribution to driving sustainability in Australian commercial buildings.

Your Building is still in its formation



Senator Ian Campbell, John McCarthy and Keith Hampson

Parliament House, Canberra, with the Australian Greenhouse Office. Senator Ian Campbell, Minister for the Environment and Heritage, officially launched the project to a room full of industry leaders – many of whom are also part of the newly formed

stage. In its realised form it will be a fully integrative web portal providing information for the realisation of more sustainable commercial buildings. Rather than re-inventing the wheel, it will focus on assembling, synthesising and linking the

large volume of information on sustainable building products and practices in the context of world's best practice while remaining appropriate to Australian climatic and economic factors.

The aim of the project to change market behaviour in commercial buildings in relation to whole-of-life and sustainability performance objectives at all stages of the process, including concept, design, procurement, construction, management and operation phases.

It is a challenging task but there is an exceptional team nurturing this project and I have no doubt as to its ultimate success.

For project information, contact Kylie Legge at m:arch communications on (02) 8399 0605.

About CRC CI

The CRC for *Construction Innovation* is a national research, development and implementation centre focussed on the needs of the Australian property, design, construction and facility management industry. *Construction Innovation* undertakes applied research to produce industry-relevant results for our partners and the whole industry. www.construction-innovation.info