

## Media Release

# Building talking bridges in Victoria

Their worst nightmare is if there's no change.... if everything stays just the same - business as usual.

But what will Victorians say?

Queensland property and construction industry workers have already told a project group currently touring the country about their worst nightmares and their most vivid dreams for the industry.

The project is called Construction 2020, an initiative of the Australian Cooperative Research Centre (CRC) for Construction Innovation, a national research and development collaboration with industry, government and universities, with the mandate of leading the property and construction industry.

Simply, Construction 2020 is asking anybody who works in the property and construction industry what they want the industry to look like in the year 2020, and what's going to stop it from changing.

Construction 2020 will be in Melbourne on Tuesday 25 November to deliver a workshop for anybody working in the industry. It is free to attend, and refreshments will be provided.

Construction 2020 facilitators want to hear industry voices. To get workers' opinions and ideas about what challenges the industry is facing today, and to capture a dream of what people think the industry could look like in 2020.

Following the completion of workshops in every capital city of Australia and the associated questionnaire being delivered to thousands of Australians working in the industry, Construction Innovation will present a comprehensive report to the Federal Government mid-2004.

**Tuesday 25 November**  
**Construction 2020 Workshop**  
4:00–7:00 pm  
Rydges Hotel, 186 Exhibition  
Street, Melbourne

The last time a report was produced on the state of the industry was the late 90's. It was a government-industry initiative which brought together major players to discuss how to lift industry performance. The formation of a CRC – Construction Innovation - was one of the recommendations from that process.

Now, Construction Innovation is refining the process with their Construction 2020 initiative, but with a different angle. This time, they believe the workers should help clarify the vision for the property and construction industry into the future.

Once a shared Australian vision has been established and the Construction 2020 report delivered to Federal Government for backing and support, Construction Innovation will implement research and development to create the industry of their dreams.

### For more information

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