



Clients driving innovation on track

This year the Cooperative Research Centre for *Construction Innovation* takes its annual conference into the international arena at the Gold Coast with the theme *Clients Driving Innovation*.

From 25 - 28 October 2004, leading practitioners and researchers in the international built environment, including property and construction industry clients, designers, constructors and facility managers will gather at Surfers Paradise, Queensland.

The focus will be on opportunities and case studies of Clients Driving Innovation in constructed facilities and exchanging ideas, establishing collaborations, gaining knowledge and taking advantage of the international networking opportunities the conference offers.

Major themes covered by the conference are procurement and risk sharing, visualisation and information, capturing and maintaining client requirements, international innovation, occupational health and safety, innovative asset management and stakeholders.

Using leading research examples of industry practice the conference will explore issues such as the ability of clients to drive innovation through their purchasing power, through documentation standards and through developing regulations and codes.

International and Australian keynote speakers

to feature are Prof. Peter Brandon (University of Salford, UK), Prof. Martin Fischer (Stanford University, USA), Dr Keith Fitcher (MD, EastPoint Ltd, Hong Kong), Mr Bill Wild (MD, John Holland Group, Australia), Mr Matt Furrer (MD, Australian/NZ, Bovis Lend Lease), Pekka Huovila (Group Mgr, Concurrent Engineering, VTT) and Prof. Matthew Bacon (ARK e-management Ltd, UK).

Incidentally, if you're a Gold Coast Indy fan, you may want to be there for the big race on the Sunday. Due to the timing of that event early conference registration is recommended to secure accommodation and also catch the early bird offer (closing 27 August).

To be part of this special event in the 2004 property and construction calendar refer to www.2004conference.crci.info for online registration, provisional program, sponsorship packages, trade booth opportunities and further details.