

Be heard!

Construction 2020 – The way forward

Builders, contractors, industry leaders - everyone working in the Australian property and construction industry, from inception through to occupation and demolition.

You can talk about your vision for the year 2020 in a series of workshops being held around the country in November and December 2003.

We call it **Construction 2020**, and it's all about:

- capturing the vision of where the Australian property and construction industry is heading; and
- determining how the Cooperative Research Centre (CRC) for *Construction Innovation* can lead the industry in applied research to achieve this vision.

Construction 2020 will begin with a series of participatory workshops in every capital city of Australia to seek industry leaders' and industry members' views on the direction and challenges facing the Australian property and construction industry today and into the future (see details below).

The last time a report was produced on the state of the industry was in the late 1990's: a government-industry initiative which brought together all major players to identify issues to lift industry performance. The formation of a CRC was one of the recommendations arising from the National Building and Construction Committee and Australian Government Action Agenda process.

It was a valuable process. Now that we have a CRC servicing the Australian property and construction industry, we believe **you** should help clarify the vision for the industry.

So who are we? *Construction Innovation* is a research and development collaboration involving more than 230 individuals and an impressive alliance of 19 industry, government and research partners. *Construction Innovation* has been made possible through a \$14 million Federal Government grant through the CRC Program complemented by \$50 million of cash and in-kind support from industry, research and other government partners.

What do we do? We take ideas, turn them into collaborative research, and turn that research into industry relevant results for our partners and the whole industry. We encourage innovation in our research, and collaboration in our projects. We know the industry has not always been talking together, or working well together. Our aim is to work with you to improve that.

What is the main purpose of Construction 2020? To gain an Australian perspective and vision of where the property and construction industry is heading and the research needed to make the Australian industry more competitive, on the understanding that excellent research and development will contribute to national and international growth in the construction industry.

The outcomes will be documented in a quality industry-focused report for broad distribution, to be launched in May 2004. In addition, the results will be disseminated through a series of national seminars mid-2004.

What are the benefits for you in participating in these workshops? Firstly, you will be heard. Your voice and your vision are important in defining the next period of growth and development for our industry. You will also see practical and exciting examples of where *Construction Innovation* is leading the property and construction industry in applied research and development and technology transfer, and will have the opportunity to see how new and leading edge research is being applied in the industry.

Who is presenting Construction 2020?



Professor Peter Brandon recently completed his term as Pro-Vice-Chancellor for research at the University of Salford, UK - the only UK University to be awarded a 6-star rating in the Built Environment within the independent UK research assessment exercise. He is now the University Director of Strategic Programmes.

Peter's research interests range from construction economics and management, information and knowledge based systems for construction and more recently sustainable development. Several of the outputs of his research have resulted in commercial products. He has played a significant role in UK Construction Research Policy and now Chairs the Ross Priory Group which includes all the major research organisations in the UK. Peter founded 'Construct IT', the UK National Centre for Construction IT (which won the Queen's Anniversary prize for Higher Education), and has established six other centres which work with industry on research and innovation issues.



Dr Keith Hampson is committed to building a more internationally competitive Australian property and construction industry by developing applied technology and management systems, promoting better education, and innovative practices.

As CEO of the CRC for *Construction Innovation*, Keith has responsibility for crafting a blend of commercial and public good outcomes on behalf of the Centre's industry, government and research partners. Keith's career has spanned these three sectors, where he has developed a reputation as an energetic leader with a strong blend of technical and management skills and formal qualifications gained through international experience and scholarship.

Where and when can I attend?

Brisbane – Wednesday 12 November, 4:00-7:00 pm
Auditorium, 111 George Street

Hobart – Monday 24 November, 4:00-7:00 pm
The Old Woolstore Apartment Hotel, 1 Macquarie Street

Melbourne – Tuesday 25 November, 4:00-7:00 pm
Rydges Hotel, 186 Exhibition Street

Sydney – Wednesday 26 November, 4:00-7:00 pm
Engineers Australia Auditorium, Eagle House, 118 Alfred Street, Milsons Point

Canberra – Thursday 27 November, 4:00-7:00 pm
The Canberra Club, 45 West Row

Perth – Monday 1 December, 4:00-7:00 pm
Engineers Australia Auditorium, 712 Murray Street, West Perth

Adelaide – Wednesday 3 December, 2:30-5:30 pm
Novotel Hotel, 65 Hindley Street

Darwin – Thursday 4 December, 3:00-6:00 pm
Crowne Plaza Hotel, 32 Mitchell Street

(Refreshments will be provided – there is no charge to attend)

For further information on this exciting and mutually beneficial initiative, contact:

Louise Adams, **Construction 2020** Project Officer, phone: 03 5983 2872,
email: l.adams@construction-innovation.info, web: www.construction-innovation.info

Please **RSVP** to Catrina Waterson, CRC for *Construction Innovation*, phone: 07 3864 1393,
email: c.waterson@construction-innovation.info or return the following response form to fax: 07 3864 9151

Name:

Organisation:

I am a member of the following industry association(s):

Please register me to attend the following **Construction 2020 workshop (tick applicable):**

- | | | | |
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| <input type="checkbox"/> Brisbane (12 Nov) | <input type="checkbox"/> Hobart (24 Nov) | <input type="checkbox"/> Melbourne (25 Nov) | <input type="checkbox"/> Sydney (26 Nov) |
| <input type="checkbox"/> Canberra (27 Nov) | <input type="checkbox"/> Perth (1 Dec) | <input type="checkbox"/> Adelaide (3 Dec) | <input type="checkbox"/> Darwin (4 Dec) |