



CRC Construction Innovation

BUILDING OUR FUTURE

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Construction industry to take centre stage at Gold Coast Conference

Construction industry researchers and experts from around the world will converge on Queensland's Gold Coast from 12–14 March, 2006, for 'Clients Driving Innovation', the second international conference hosted by the Cooperative Research Centre (CRC) for *Construction Innovation*.

Delegates at the three-day conference will hear case study after case study from the many Australian and international speakers spelling out the benefits, methods and motivations of clients who have driven the process of innovation during construction.

"These applied case studies are fantastic examples of how investment in science, research and innovation can provide industrial, commercial and economic benefits," said Dr Keith Hampson, CEO of *Construction Innovation*.

"Our work confirms this time and time again. Developing and communicating these ideas to Australian industry is what our work and this conference is all about."

Dr Keith Futcher, newly appointed CEO of Hong Kong-based company ISS EastPoint, will detail his company's experiences with innovation and link this to growth, increased profit and stakeholder appreciation.

ISS EastPoint is the largest provider of fully integrated property and facility services in Hong Kong, greater China and Asia. It was recently acquired at a 31% premium above the share price and is now part of the ISS Group, the world's leading facility services corporation with more than 300,000 employees in 43 countries.

Other conference speakers will showcase new technologies and practices, discuss facility management benchmarking, performance-based building, workplace safety and culture issues, among other contemporary challenges facing the industry.

Dean Cipolla, National Safety Manager at the John Holland Group, will speak about construction site safety. Specifically, Mr Cipolla will discuss the interim findings of his two-year *Construction Innovation* research project into safety-critical appointments within organisations.

CEO of Italian market research group CRESME, Lorenzo Bellicini will detail the lessons learned in Italy by facility managers using traditional and innovative techniques.

The conference will also feature a host of other speakers, including Peter Verwer, Chief Executive of the Property Council of Australia; Professor Peter Brandon from the University of Salford (UK); Greg Paramor, the Managing Director of the Mirvac Group; and Stanford University (USA) Associate Professor Martin Fischer, among others.

The 'Clients Driving Innovation: Moving Ideas into Practice' conference is at the Crowne Plaza (Hotel), Surfers Paradise, Queensland. Conference website: <http://www.2006conference.crcci.info>

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The CRC for *Construction Innovation* brings together 19 industry, government and research partners in a collaboration to find innovative solutions to improve the economic, environmental and social benefit of the design, property, construction and facility management sectors as well as the Australian community. Website: <http://www.construction-innovation.info>