



Inaugural Research Conference  
Surfers Paradise  
30 July 2003

# Going Forward with Industry, Innovation and Collaboration

**Dr Keith Hampson**

**CEO**

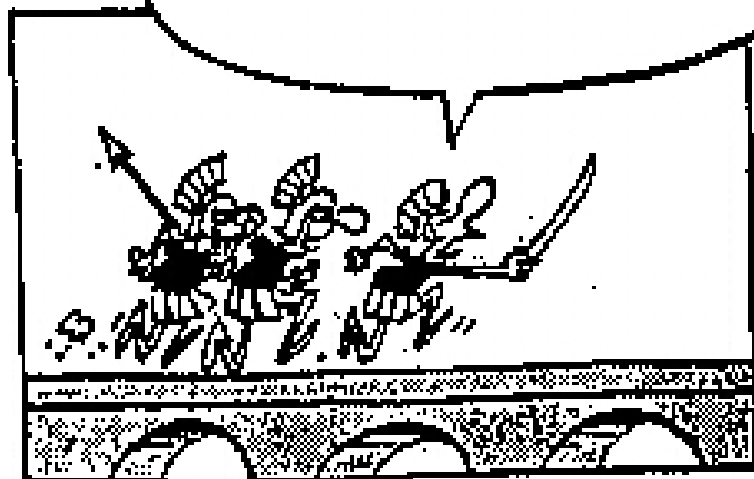
**Australian Cooperative Research Centre  
for Construction Innovation**



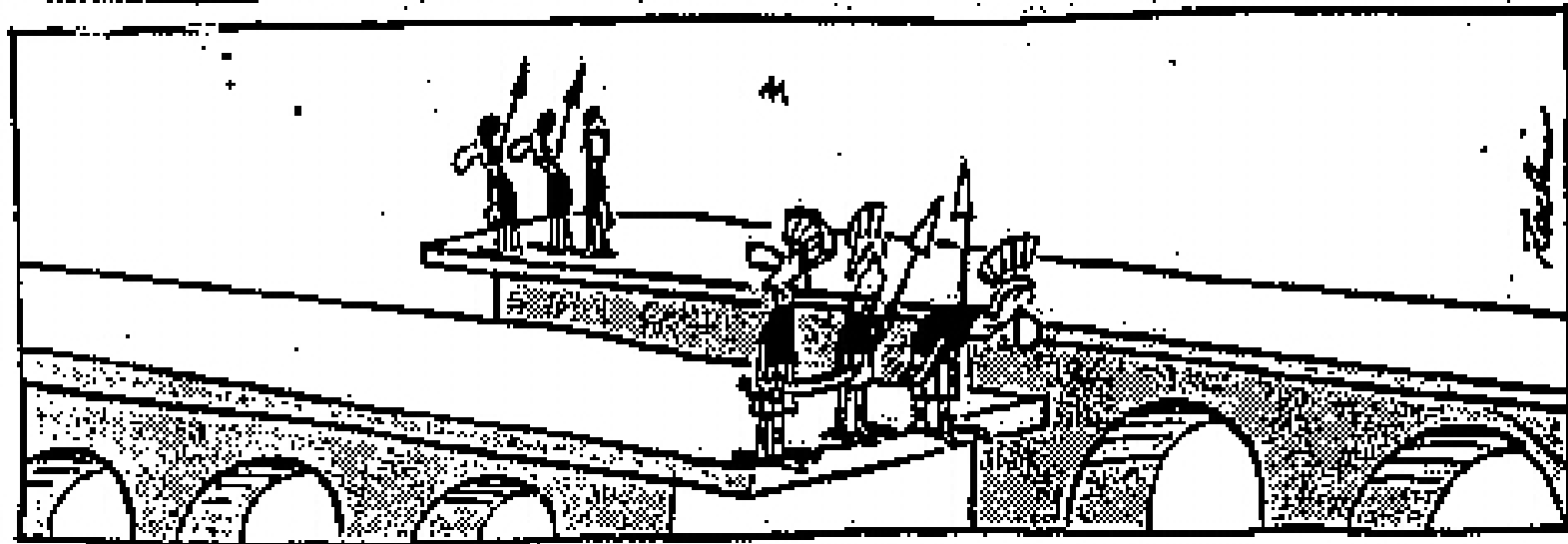
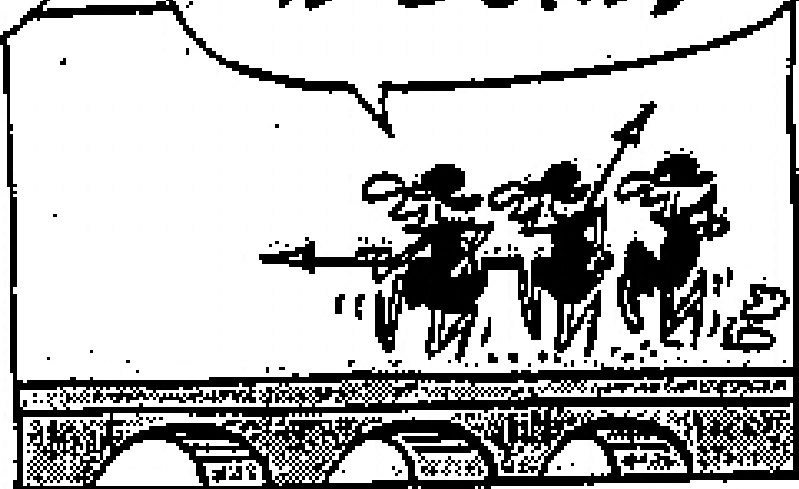
**CRC Construction Innovation**  
BUILDING OUR FUTURE



**CHARGE!**



**THE BRIDGE  
IS OURS!**



# Our vision...

To lead the Australian property and construction industry in collaboration and innovation

# Industry Partners



ARUP



*Make your job EASY!*



# Government



**Queensland Government**  
**State Development**



**Queensland Government**  
Department of  
**Public Works**



*Building Commission*



**Queensland Government**  
Department of **Main Roads**

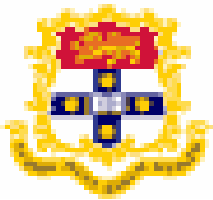


CRC Construction Innovation  
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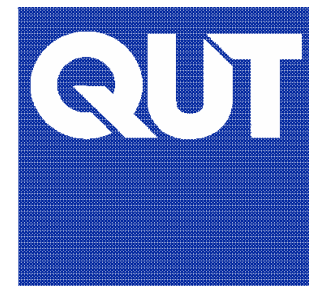
# Researchers



*The* UNIVERSITY  
*of* NEWCASTLE  
AUSTRALIA



**The University of Sydney**  
AUSTRALIA



QUEENSLAND UNIVERSITY  
OF TECHNOLOGY



CRC Construction Innovation  
BUILDING OUR FUTURE

# International Strategic Alliance

Construction Innovation - Australia

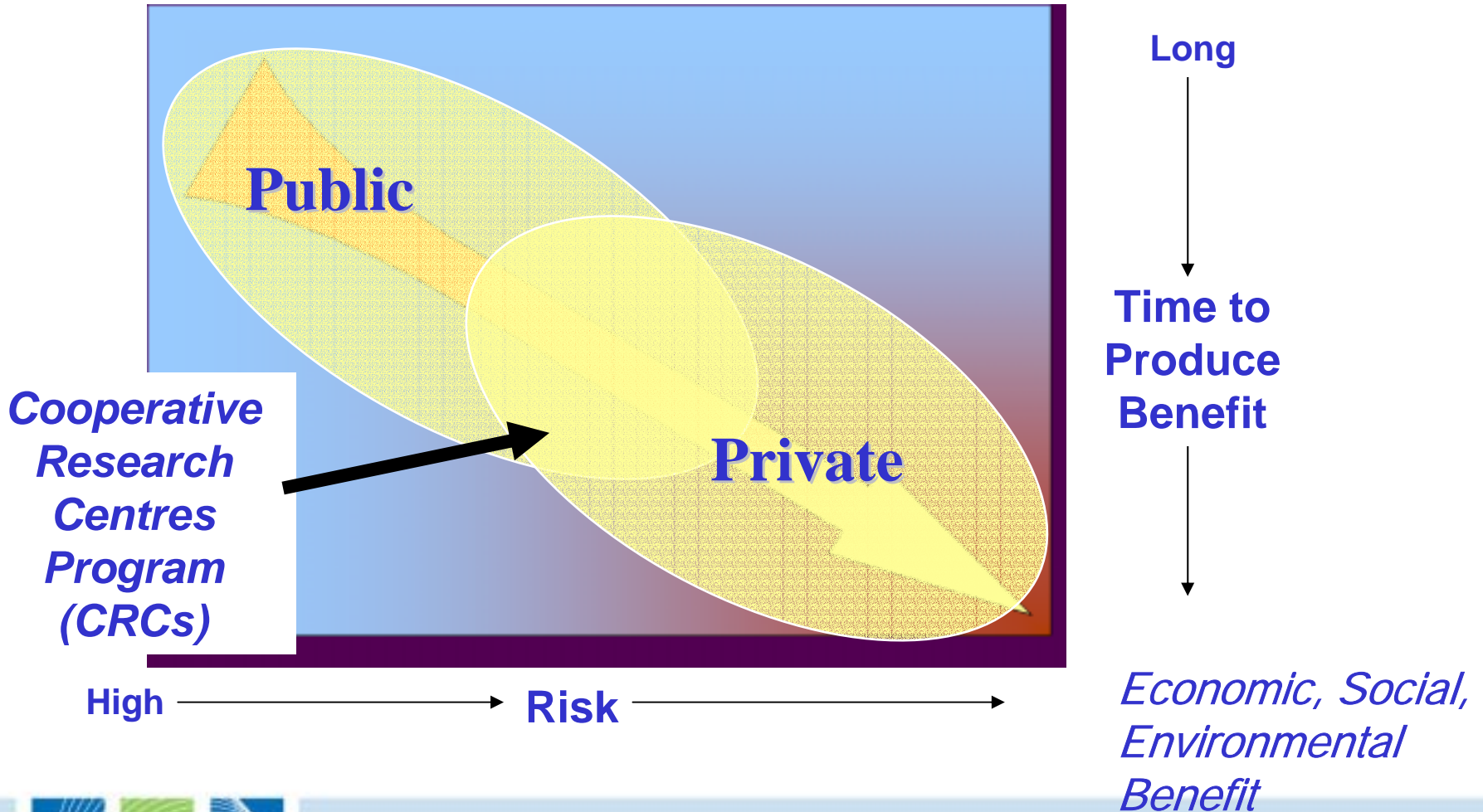
The University of Salford – UK

VTT – Finland

CSTB – France

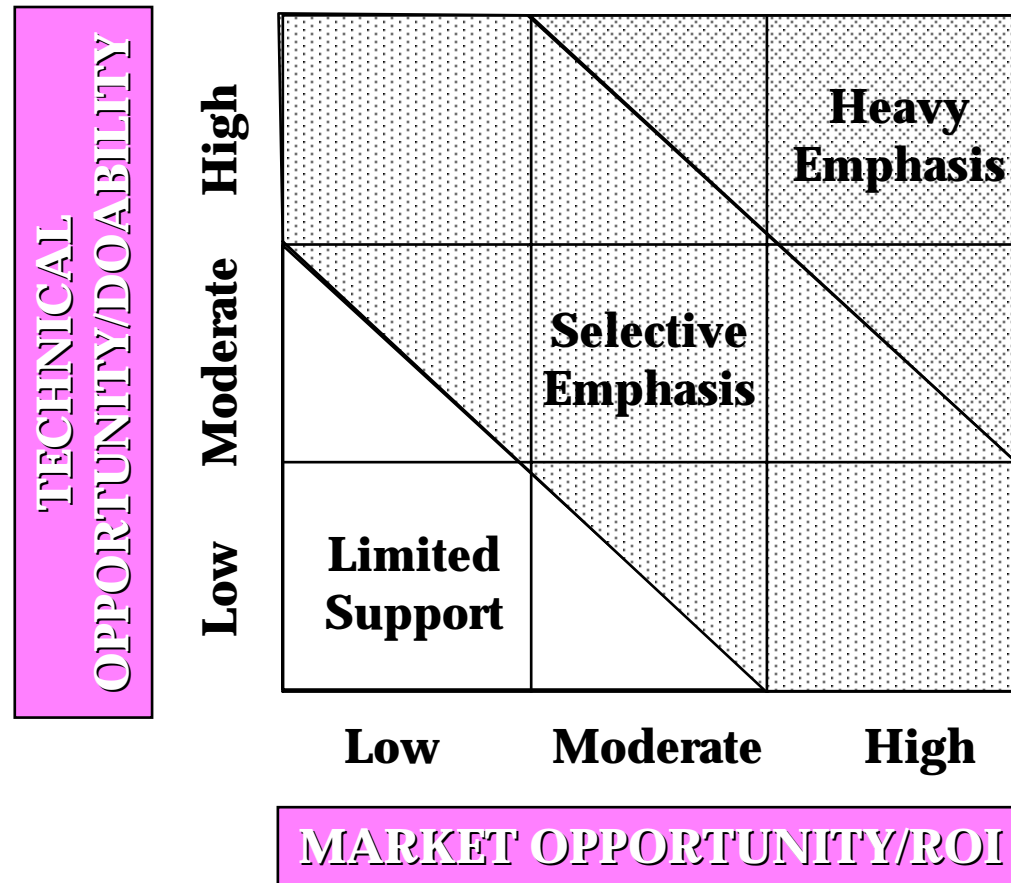
Stanford University – USA

# CRC Research Space

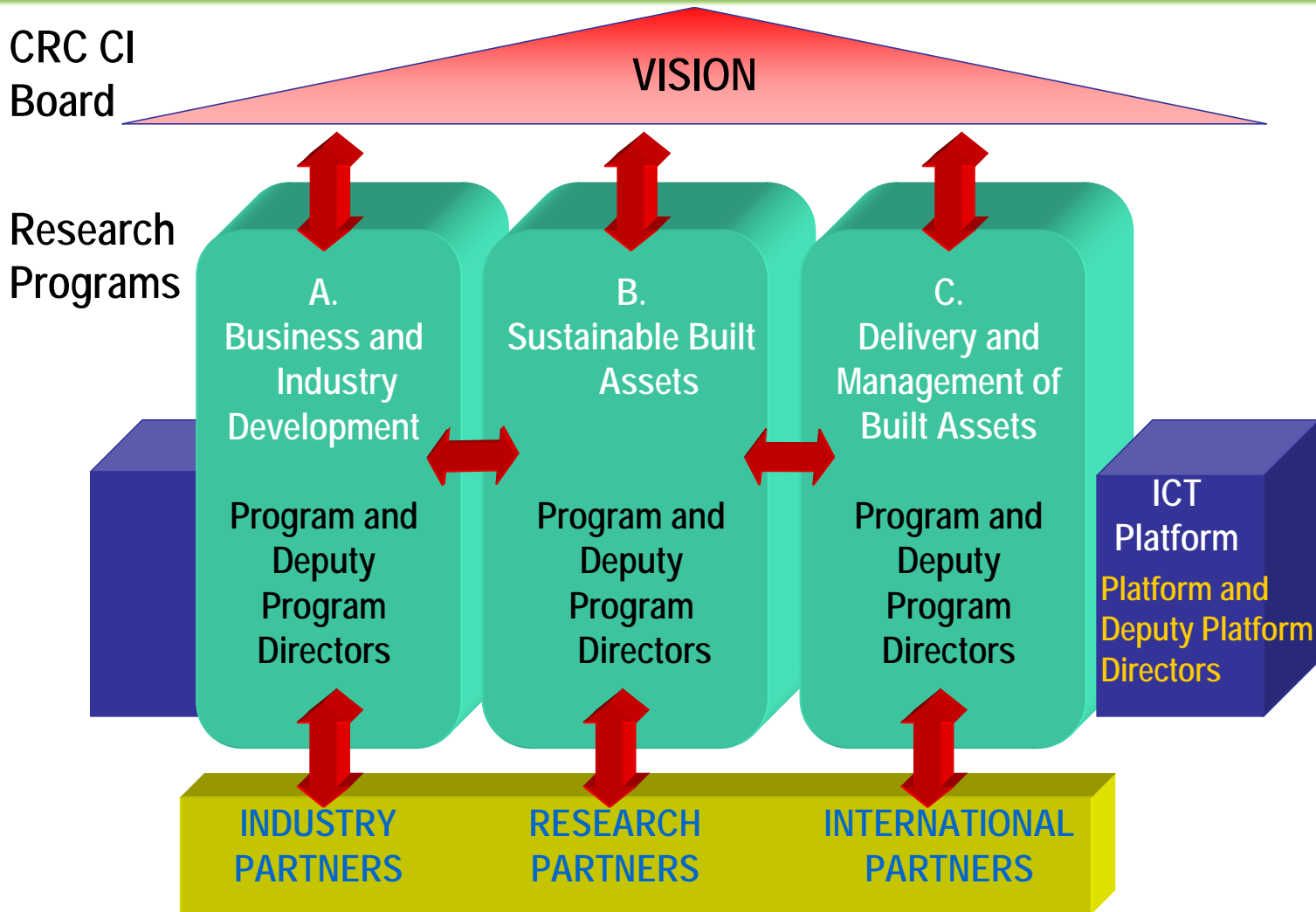




# THE R&D EFFORT PORTFOLIO



# Research Program Structure



# Technology Transfer

19 CRC partners



Industry Associations



Australian property and construction industry



The community

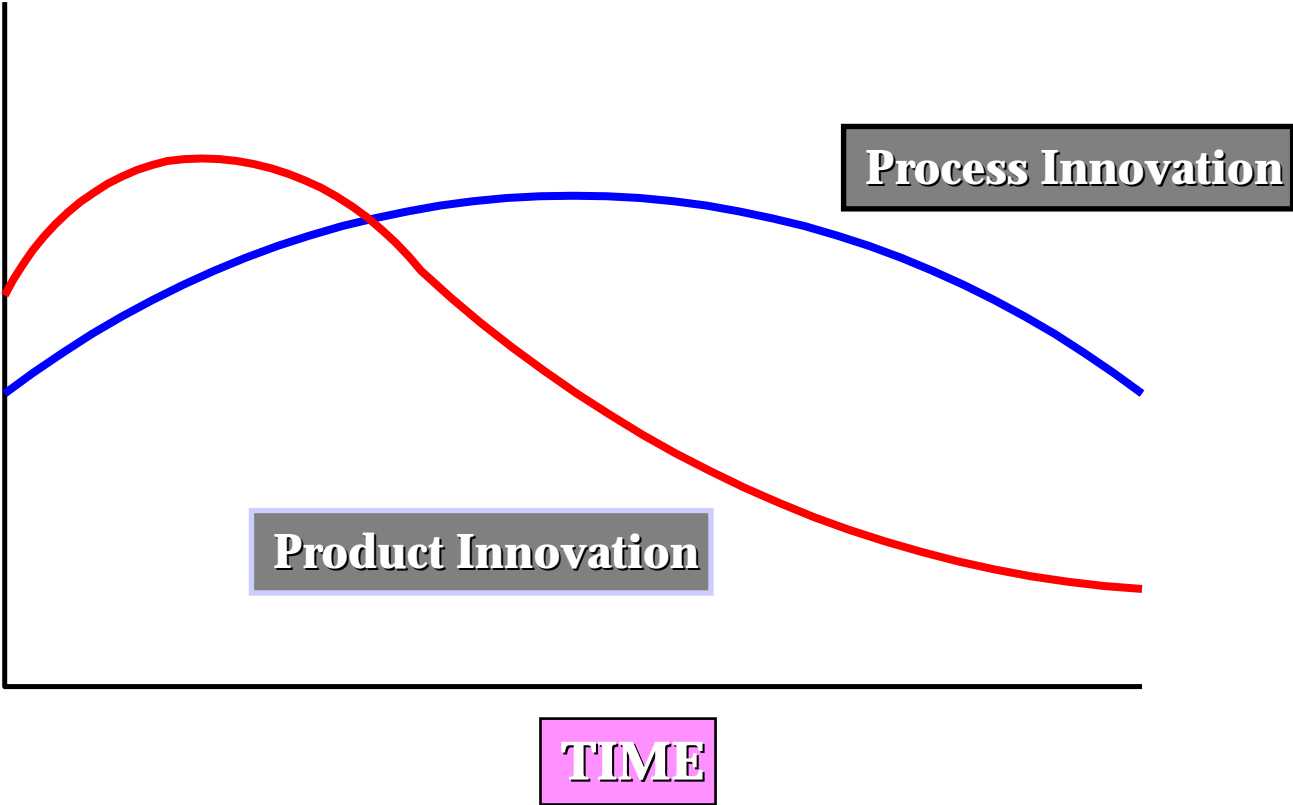


# Technology transfer is a body contact sport



# INNOVATION MATURATION

NUMBER AND IMPACT OF IMPROVEMENTS



**“The man who wins may have been counted out several times, but he didn't hear the referee.”**

**It's amazing what you  
can achieve if you don't care  
who gets the credit**

**Harry Truman**

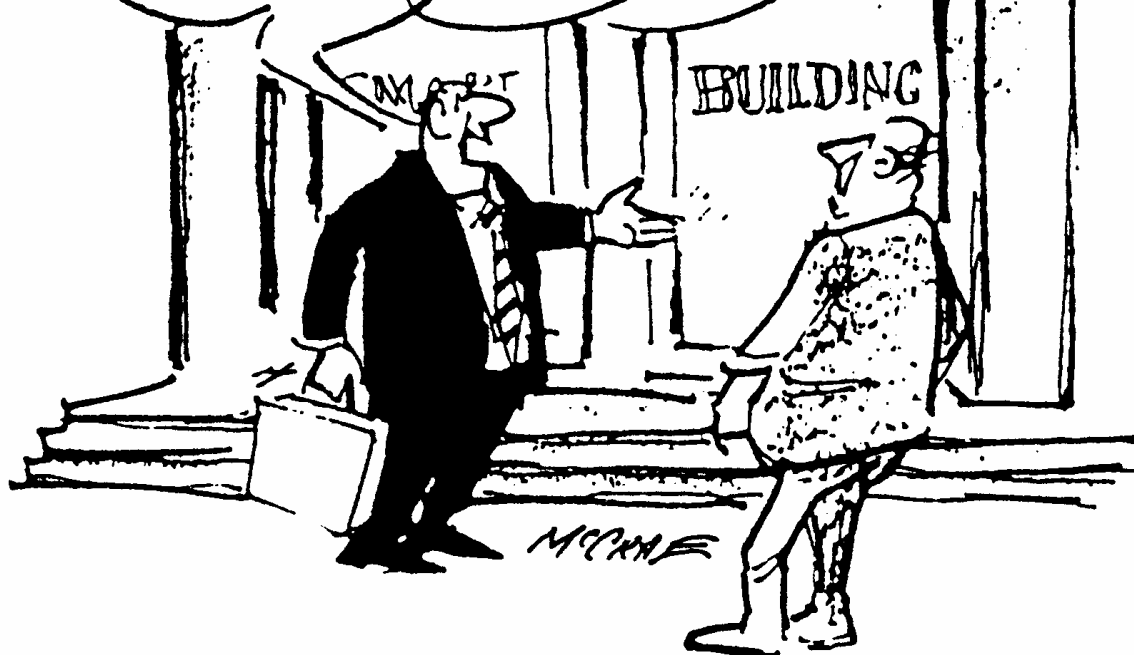


**There are no passengers on  
spaceship earth.**

**We are all crew.**



TALK ABOUT A  
SMART BUILDING!  
- COMPUTERISED  
MAINTENANCE.  
REMOTE-CONTROLLED  
SECURITY.  
ELECTRONIC GARBAGE  
DISPOSAL ...  
THIS BUILDING'S GOT  
EVERYTHING ... EXCEPT  
TENANTS!



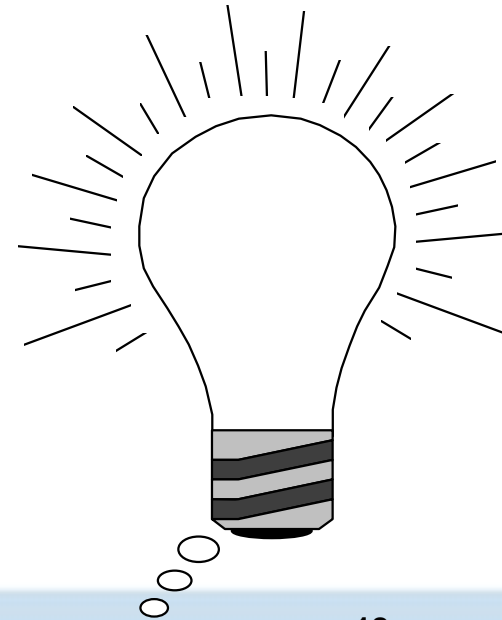
# BE PROACTIVE

## Chance favours the prepared mind

(Steven Seagal in *Under Siege II*)

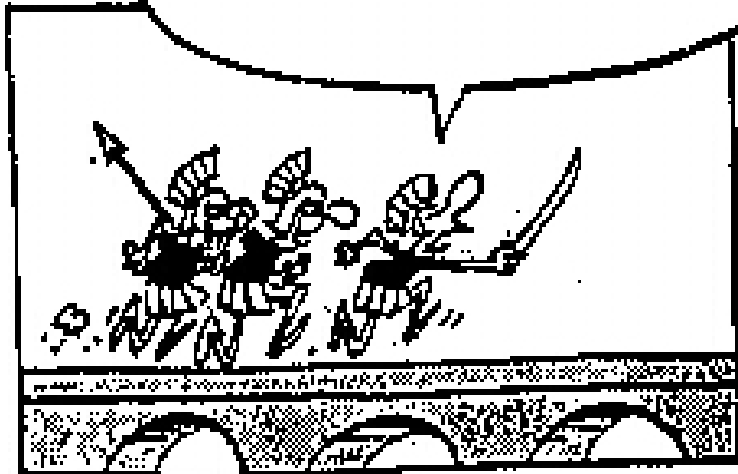
... **Be prepared!**

(Lord Baden Powell)

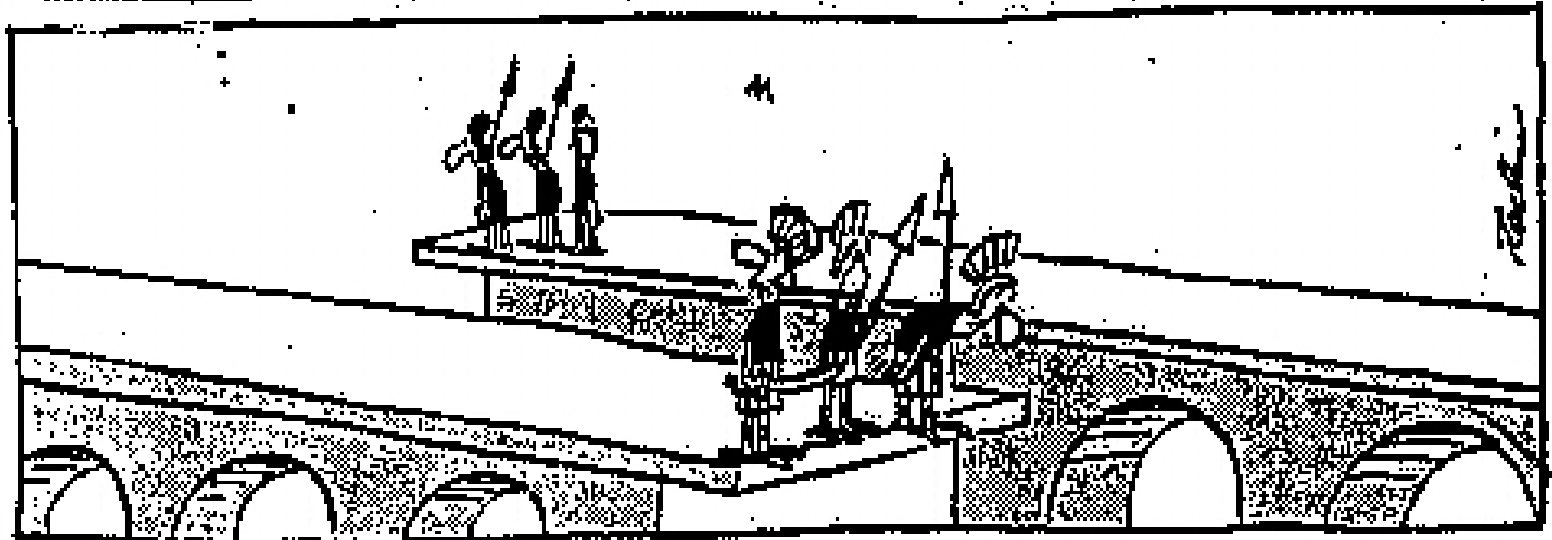
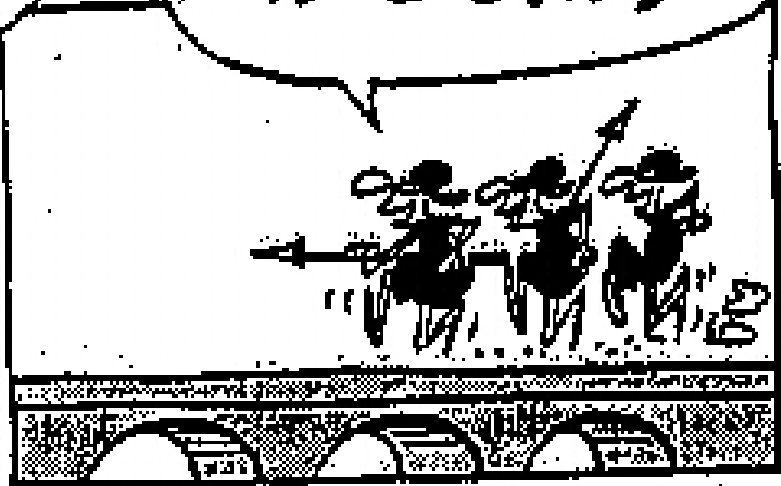


**Why is simplification a longer word than complexity?**

**CHARGE!**

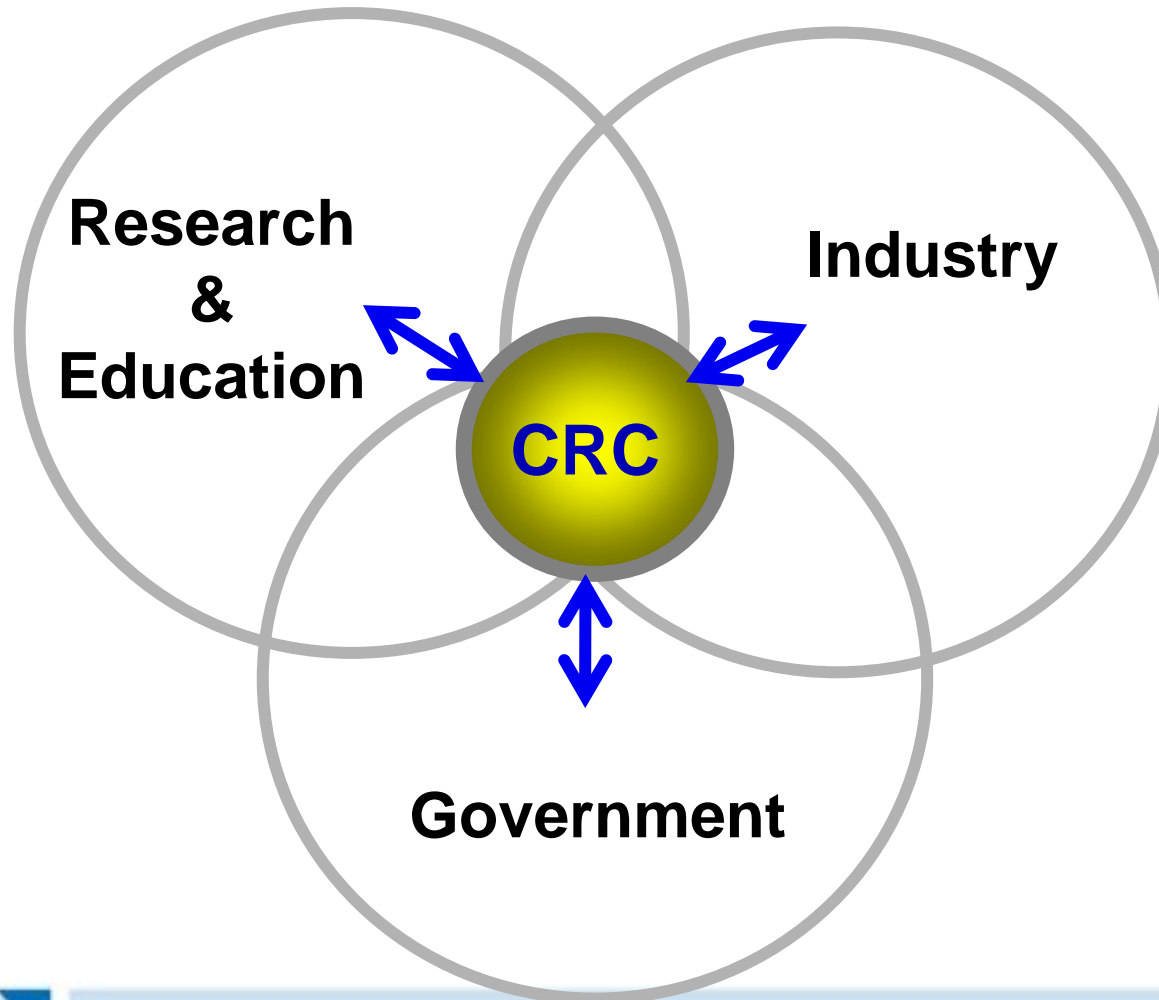


**THE BRIDGE IS OURS!**





# CRC for Construction Innovation



**One machine can do the  
work of fifty ordinary men.  
No machine can do the work  
of one extraordinary man.**

**“EXCELLENCE**  
*is*  
**NEVER**  
*an*  
**ACCIDENT”**